

GOVERNMENT OF ORISSA
INDUSTRIES DEPARTMENT
NOTIFICATION

No. VIII-SI-12/09/6707/I,

Bhubaneswar, Date: 12/05/2009

Sub:- Guidelines for the Marketing Syndication through OSIC Ltd, Cuttack in terms of Para-24 of IPR-2007.

In pursuance of the provisions of Para 24 of Orissa Industrial Policy 2007, Government have been pleased to circulate the following guidelines for the Marketing Syndication System through OSIC Ltd, Cuttack as follows:

1. As a measure of marketing support to the Registered Micro & Small Enterprises of the State of Orissa, in terms of the provisions laid down **under Para 24 of the Orissa Industrial Policy 2007**, OSIC Ltd shall act as Syndicate Leader for marketing of their **products and services** in respect of the major bulk orders of the Government Departments and the Agencies under their control.
2. As the **Syndicate Leader OSIC Ltd** shall be responsible for ensuring quality standardization of such products and services.
3. For marketing of each product/ service in respect of the **major bulk orders of the Government Departments and the Agencies** under their control, a minimum number of 03 (**three**) **Registered Micro & Small Enterprises of the State shall form a 'Syndicate'**, constituted through a formal agreement with the OSIC Ltd.
4. Major bulk orders of the Government Departments and the Agencies under their control for becoming eligible for execution through the Marketing Syndication System **shall be not less than Rs. 50.00 lakh (Rupees Fifty lakh)**.
5. OSIC Ltd being the Syndicate Leader shall be entitled for a **service charge not exceeding 1% of the sale value** from the concerned units who entered into an agreement with them for executing such major bulk orders.
6. While acting as the Syndicate Leader, OSIC Ltd shall be entitled for **exemption of EMD** and 25% of security deposit.
7. In respect of the items under **Rate Contract, fixed by the Directorate of Export Promotion & Marketing**, Government Departments and the Agencies under their control may place indents directly with the OSIC Ltd as the Syndicate Leader of the consortia.

This has been concurred in by Finance Department UOR No. 120-ES-II dated 18.06.2008 and Works Department UOR No. 344-FA (W) dated 11.12.2008.

Order: Ordered that the Notification be published in the next issue of extraordinary Gazette of Orissa with copy to all Departments of Governments/ Heads of Departments/ all RDCs/ AG (O), Bhubaneswar/ all Collectors/ all GM, DICs for information and necessary action.

By order of Governor

Saurabh Garg

Commissioner-cum-Secretary to Government

Memo No. 6708/I, Bhubaneswar, dated 12/05/2009

Copy forwarded to the Director, Printing Stationary and Publication, Orissa, Cuttack with a request to publish the same in the next issue of the Extraordinary Gazette of Orissa and provide 50 copies (fifty) thereof to this Department.

Additional Secretary to Government

Memo No. 6709/I, Bhubaneswar, dated 12/05/2009

Copy forwarded to all Departments of Government/ Heads of Departments/ all RDCs/ all GM/ PM DICs/AG (O), Bhubaneswar/ all Collectors for information and necessary action

Additional Secretary to Government

Memo No. 6710/I, Bhubaneswar, dated 12/05/2009

Copy forwarded to all Directorates/ Agencies/ Sections (SI-I & II, HI-I & II, TT-I & II, OE-I & II, and P&B) under the Industries Department.

Additional Secretary to Government

Memo No. 6711/I, Bhubaneswar, dated 12/05/2009

Copy forwarded to the Principal Secretary to the Hon'ble Chief Minister, Orissa/ PS to the Hon'ble Minister, industries/ Senior PS to the Chief Secretary, Orissa/ PS to DC-cum-ACS, Orissa/ PS to APC. Orissa/ PS to Principal Secretary, Industries Department PS to Principal Secretary, Industries (Handicrafts) Department for kind information of the Hon'ble Chief Minister, Orissa/ Hon'ble Minister, Industries/ Chief Secretary, Orissa/ DC-cum-ACS, Orissa/ APC, Orissa/ Principal Secretary, Industries Department/ Principal Secretary, Industries (Handicrafts) Department.

Additional Secretary to Government