

# Mega Food Park in Orissa

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28 August 2009

# The Backdrop

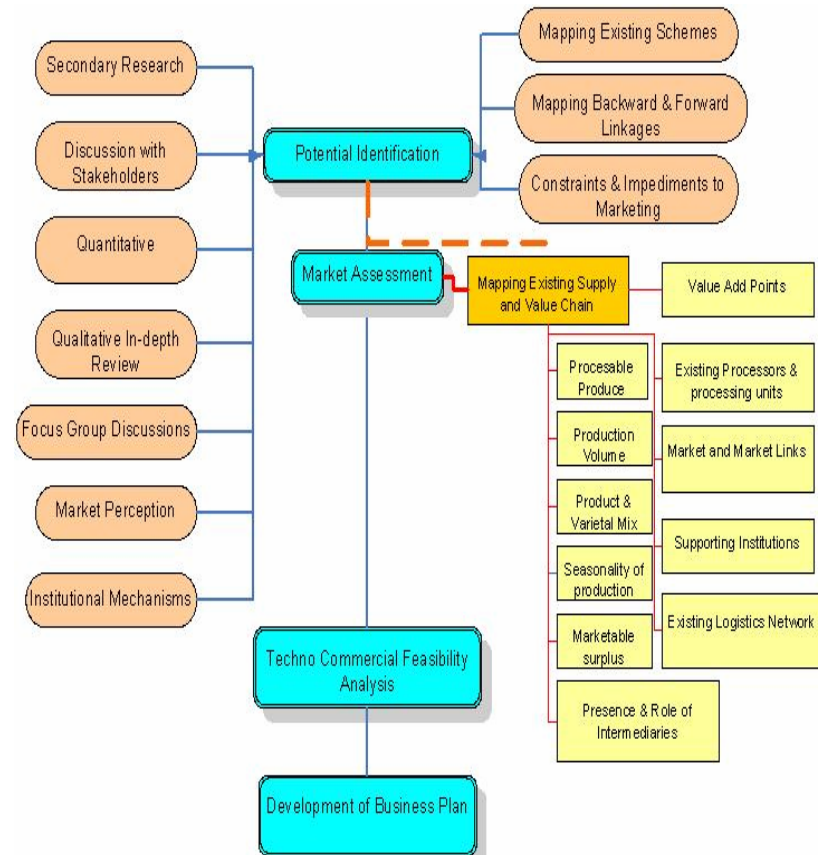
- IL&FS Clusters has been appointed by GoI as PMA for the Mega Food Park (MFP) Scheme
- Was mandated by IDCO in December 2008 to study the feasibility for a MFP in Orissa
- This was over and above the 10 MFPs declared by GoI
- Report presented in June 2009 and forwarded to Ministry of Food Processing Industry (MoFPI)

# Scope of the assignment

- Identify major produce and their regions
- Assess marketable surplus for identified products
- Map existing supply and value chain
- Assess existing infrastructure
- Identify existing gaps
- Look at various models and recommend most suitable model for development of MFP
- Develop implementation plan

# Methodology

- Combination of desk review and field research
- 18 major producing districts visited
- Extensive stakeholder consultations
- Greater focus on fruits and vegetables



# Current status of FP in Orissa

| Food Processing & Allied Industries  | Large | Medium | Small | Total |
|--|-------|--------|-------|-------|
| Rice Mills   | 0     | 32     | 218   | 250   |
| Sugar  | 05    | 01     | 0     | 06    |
| Sea Food Processing  | 0     | 12     | 8     | 20    |
| Beverages  | 1     | 8      | 1     | 10    |
| Flour Mills  | 0     | 17     | 19    | 36    |
| Dairy/Milk Chilling Centre   | 0     | 5      | 10    | 15    |
| Bakery   | 0     | 6      | 11    | 17    |
| Vegetable Oil /Edible Oil  | 0     | 13     | 7     | 20    |
| Distilleries   | 02    | 0      | 01    | 03    |
| Breweries  | 02    | 0      | 0     | 02    |
| Others like Cold Storage, Masala Grinding Unit, Detergent, Granite Polishing, Mineral Water, Cotton Ginning, Vermicelli, Ice Cream | 0     | 10     | 150   | 160   |

# Coverage

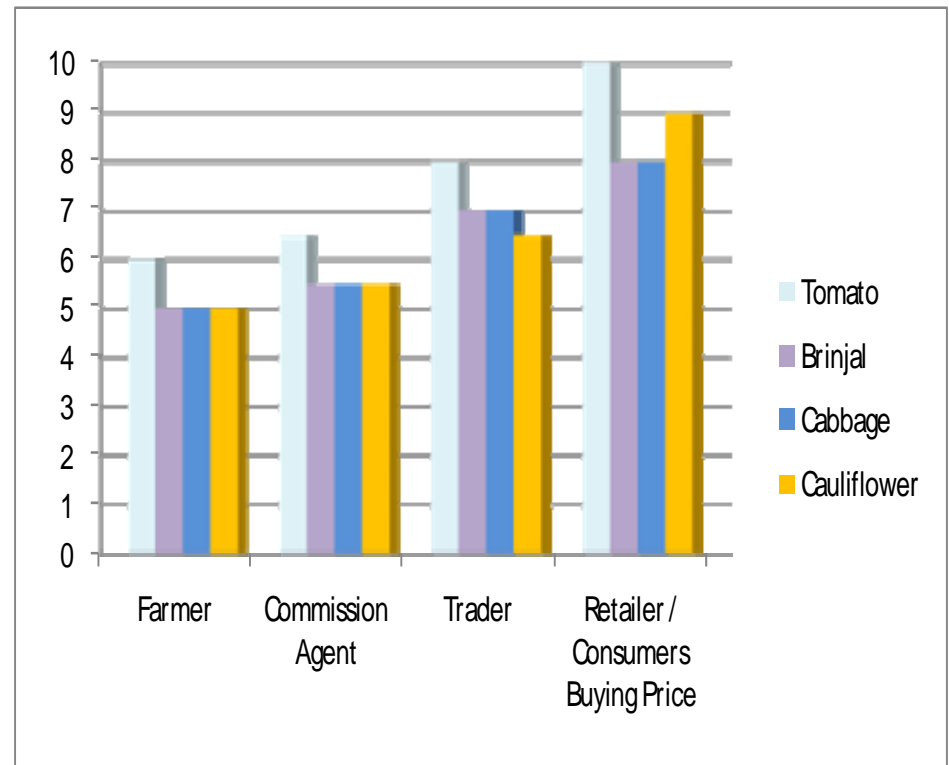
| District  | District   | District  |
|-----------|------------|-----------|
| Khurda    | Gajapati   | Nayagarh  |
| Puri      | Koraput    | Angul     |
| Cuttack   | Rayagada   | Balasore  |
| Dhenkanal | Nawrangpur | Sambalpur |
| Khandamal | Jajpur     | Bargarh   |
| Ganjam    | Keonjhar   | Bhadrak   |



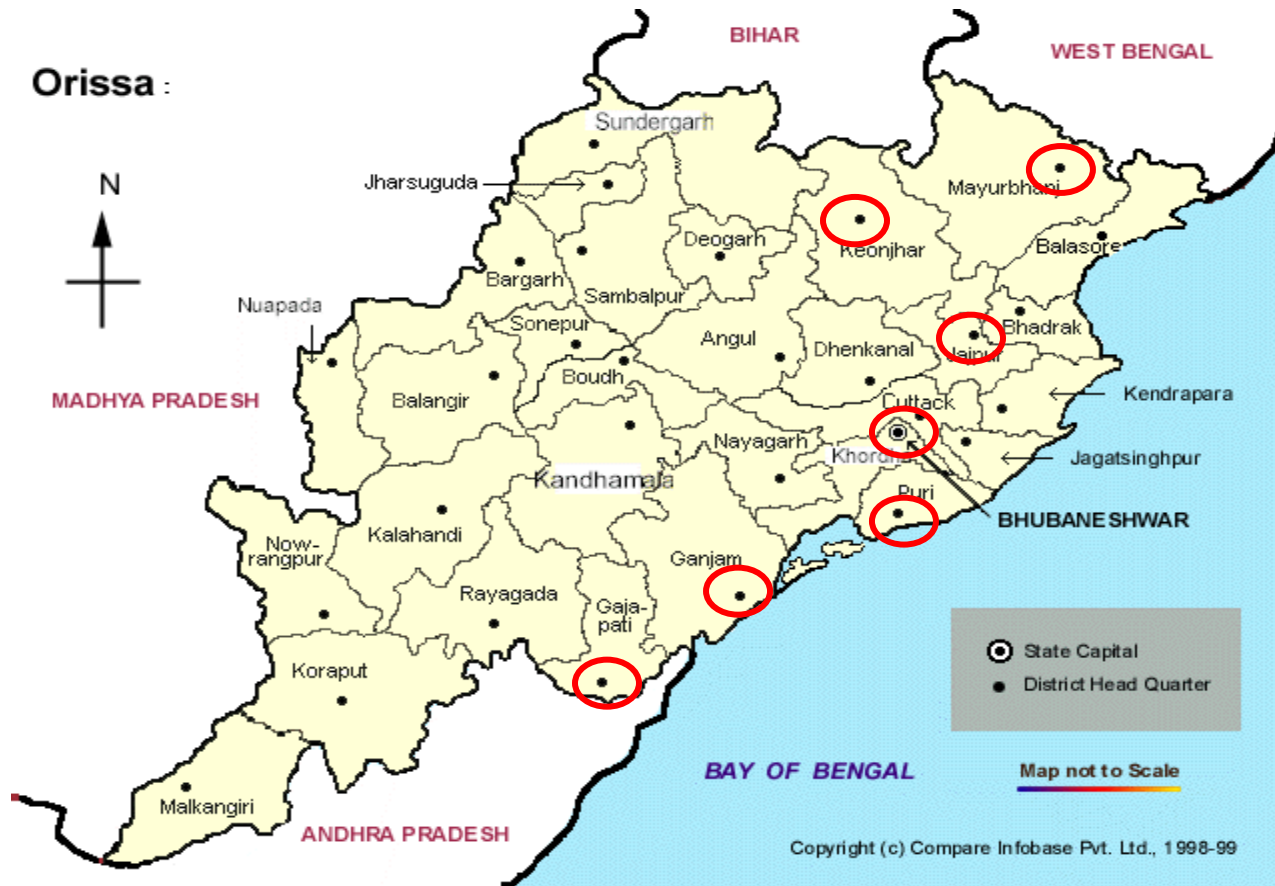
Districts found suitable for MFP related activities

# Key challenges

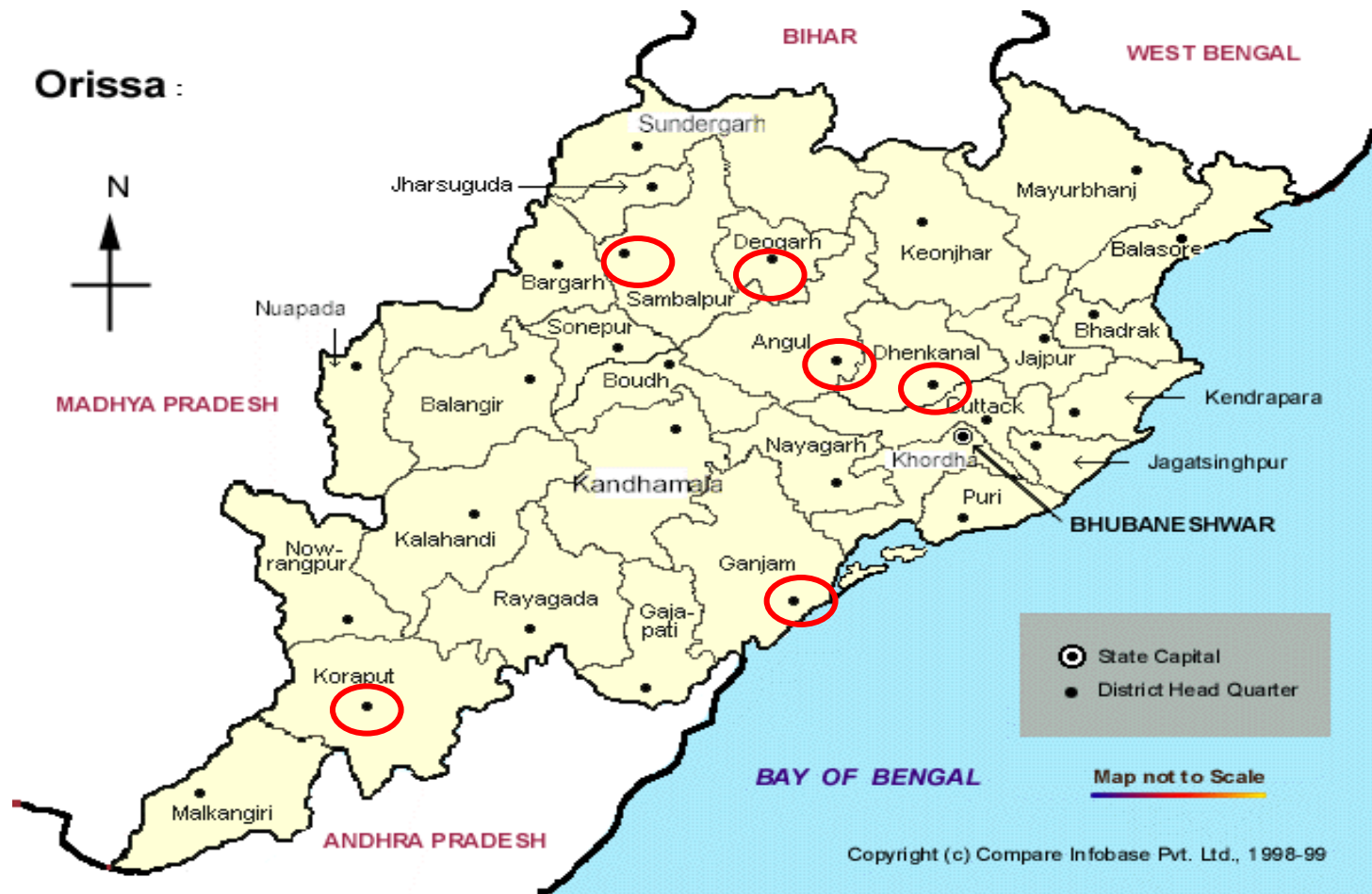
- Marketable surplus is limited
- Prices at higher than FP levels across India
- Most produce is of low processing value
- Supply chain needs strengthening
- Agri-sector as a whole facing steep tasks



# Major Production Cluster - Vegetables

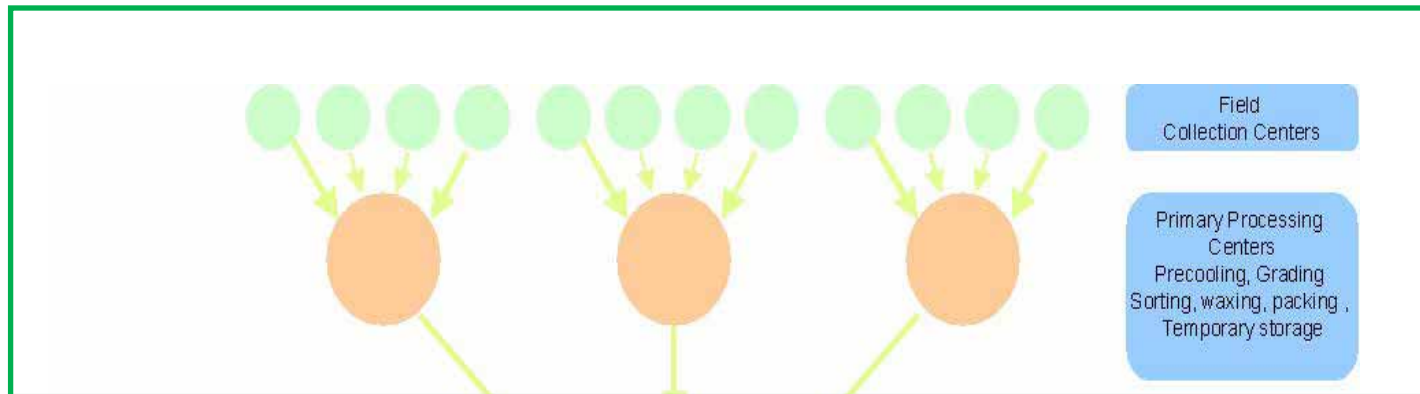


# Major Production Clusters - Fruits



# Proposed MFP model

Phase I



Phase II



# Location of CPC & PPC



# PPC

- Eight primary centres for procurement from farmers
- Within 200 kms from CPC
- Set up over 2 acres of land; an investment of Rs. 3.6 crores for each
- Key activities include
  - Procurement of produce
  - Provide modern storage facilities
  - Sale of inputs, tools and equipments
  - Hiring of large scale farm equipments
  - Capacity building & information sharing
  - Repair and maintenance facilities
  - Extension of credit facility

# Central Processing Centre

- Will operate as PPC for Puri, Khurda & Nayagarh
- Hub with spokes from PPCs
- Selection of Khurda as location based on consideration of connectivity
- Set up in 125 acres with an investment of Rs. 74 crores
- Multi sector processing activities - vegetables , fruits & fishery
- Common facility centre to be developed in cluster mode
- Implementation in PPP mode

Thank you

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