

PRESS RELEASE  
ENTREPRENEURS WEEK 2010  
AGRI AND FOOD PROCESSOR'S CONCLAVE

Orissa holds great potential for development of agriculture and horticulture based industries in the state. Orissa is one of the India's leading producers of cereals especially rice, fruits, vegetables, coconut and marine products and is set to grow. This fact is realized by the Government of India in its recently presented budget where finance minister has given call for green revolution II from Eastern India. The agriculture sector through value addition in agro products open new vistas of opportunities to nurture emerging entrepreneurs in Orissa. This year while celebrating "Entrepreneurs Week 2010" Government of Orissa is focusing on investment in agriculture and food processing sector.

Recognizing the critical importance of food processing in Orissa, Government of Orissa, IPICOL(Team Orissa) in collaboration with ASSOCHAM and APEDA is organizing a day long Conclave on Agro and Food Processing on 5th March 2010 at Hotel Swosti Premium, Bhubaneswar. This event will mark beginning of celebration Entrepreneurs Week 2010 and will be inaugurated by Hon' ble Chief Minister of Orissa Shri. Naveen Patnaik. The main objective of the conclave would be to analyze the challenges faced by Food Processing Sector and Explore policy options for encouraging participation and investment from all corners. To address the conclave, eminent speakers will encompass government of Orissa, Government of India, Other states and Indian Industry. Eminent speakers include Shri.Raghunath Mohanty, Hon'ble Minister, Industries, Steel & Mines and Parliamentary Affairs, Shri.Prafulla Chandra Ghadei, Hon'ble Minister, Finance & Excise, Shri. Pyari Mohan Mohapatra, Hon'ble Member of Parliament, Dr Swati Piramal, President, ASSOCHAM, Shri. Saurabh Garg, Secretary, Industries, Govt of Orissa; Shri. Asit Kumar Tripathy, Chairman APEDA Ms. D. Thara, Managing Director Gujarat Agro-Industries Corporation; Shri.S.C.Patnaik, CMD, IPICOL; Shri.Hemanta Sharma, Director of Industries, Govt. of Orissa, Ms. Praveen Gangadhar, Quality Council of India.